



ADD-ON COURSES 2018-19

S. No.	Name of course	Total number of students enrolled	Number of JMC students enrolled
1	Financial Management	11	3
2	Corporate Communication and Public Relations	11	7
3	Media Studies	40	5
4	Advertising and Marketing	38	10
5	Camera and Photography	8	1
6	Artificial Intelligence and Data Science	10	10
7	French Language	39	*
8	Spanish Language	18	*
	Total	175	

*Details of only JMC students not available

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE OUTLINE	<p>MODULE 1</p> <ul style="list-style-type: none"> • Introduction to Financial Accounting • Preparation of Financial Statements • Financial Statements of Limited Companies • Annual Report • Introduction of Cost Concepts • Cost-Volume-Profit Analysis • Decision involving Alternate Choices. <p>MODULE 2</p> <ul style="list-style-type: none"> • Introduction to Financial Management • Time value of Money • Introduction to Risk and Return • Valuation of Securities • Financial Statement Analysis • Financial Forecasting • Cost of Capital • Basics of Capital Expenditure Decisions • Analysis of Project Cash Flows • Cases and Exercises • Time value of money • Introduction to Risk and Return. • Valuation of Securities.

Jesus and Mary College

University of Delhi
Chanakypuri, New Delhi - 110021

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Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

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Email Id : jmcadmn@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

	<ul style="list-style-type: none">• Cost of Capital.• Basics of Capital Expenditure Decisions. <p>MODULE 3</p> <ul style="list-style-type: none">• Leverage• Capital Structure Theories• Capital Structure Policy• Dividend Policy• Management of Working Capital• Estimation of Working Capital Needs• Inventory Management• Receivables Management• Treasury Management and Control• Financing Current Assets• Risk Analysis and Optimal Capital Expenditure Decision• Current Development• Cases and Exercises• Capital Structure• Dividend Policy
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 सत्यमेव जयते	Certificate No. : IN-DL49111849058580Q Certificate Issued Date : 11-Jul-2018 01:26 PM Account Reference : IMPACC (V) dt738503/DELHI/ DL-DLH Unique Doc. Reference : SUBIN-DL73850302230830667431Q Purchased by : AVNEET BAGGA Description of Document : Article Others Property Description : Not Applicable Consideration Price (Rs.) : 0 (Zero) First Party : AVNEET BAGGA Second Party : Not Applicable Stamp Duty Paid By : AVNEET BAGGA Stamp Duty Amount(Rs.) : 10 (Ten only)
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Please write or type below this line.....

MEMORANDUM OF UNDERSTANDING (MOU)
2018-2019

Jesus & Mary College (JMC) University of Delhi in collaboration with Focus Learning Group (FLG) New Delhi, has agreed to offer Joint Professional Certificate Programs for the 12th successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to students

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Programs to be offered

Joint Professional Certificate Programs:

- 1) **Business & Creative Writing**
- 2) **Corporate Communication & Public Relations**
- 3) **Financial Management**
- 4) **Investment & Risk Management**
- 5) **Financial Planning & Wealth Management**
- 6) **Personality Integration & Effectiveness**
- 7) **Progressive Journalism**

Duration of program – 60 hours (15 sessions of 2 hours each – Classroom Interaction & 30 hours of field/practical assignments) / 6 months joint certificate / over by January
Program fee – Rs. 15,000/- per student plus taxes if & so applicable from time to time

Responsibilities of Focus Learning Group

- Ensure high quality classroom delivery to enrolled students and jointly award certificates.
- Ensure smooth functioning of the programs.
- Guide for and provide any necessary learning material to support/enhance the experience, the cost of which to be borne by enrolled students.
- Trainer's fee to be borne by FLG.

Responsibilities of Jesus & Mary College

- Provide the premises, i.e. classroom with projector for all programs.
- Create awareness about the programs through posters, pamphlets and/or banners provided by FLG and utilize the college website for maximum reach.
- Help FLG organize pre-program session/s to encourage and counsel students, whenever necessary.
- Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration, equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the programs.

Complete Agreement

This document represents the entire understanding between Focus Learning Group (FLG) and Jesus & Mary College (JMC) and no variation of its terms shall be valid unless made in writing and signed by both the parties.

The blue round logo on the letterhead is the first and original for documentation purposes. Certificate will have the new colorful design/creation depicting the intertwined angles (to be interpreted as amalgamation of perspectives) along with the tagline for millennial generation; Your Aspirations Your Actions.

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The term of this MOU shall be valid from August 1 2018 till July 31 2019. Based on the success of this 12th session, the MOU may be renewed further keeping in mind the cost and value consideration at that point in time.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation as may exist on the date of termination. However, either party can exercise the right to cancel this agreement in writing with feedback and by giving at least 30 days notice along with, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
<i>Sr. Rosily Jm</i>	<i>Ameet Bagga</i>
Sr. (Dr.) Rosily Jm Principal Jesus and Mary College University of Delhi Chanakyapuri New Delhi - 110021	Avneet Bagga Director
Witness <i>Allesef P.</i>	Witness <i>Anita Sharma</i>

NAME OF STUDENTS

S. No.	Name of the student
1	Poonam Soni
2	Trapti Kansal
3	Diksha Kumar
4	Himanshi Singh
5	Khushi Kalra
6	Gauravi Jaiswal
7	Bhabya
8	Isha Midha

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	9	Akanksha John	
	10	Navdha Balhara	
	11	Ojasvi Chugh	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Trapti Kansal	B A Prog
	2)	Diksha Kumar	B. Com
	3)	Akanksha John	B A Prog

NAME	CORPORATE COMMUNUCATION AND PUBLIC RELATIONS (GP02CCPR)
COURSE OUTLINE	<ul style="list-style-type: none"> History and practice of public relations in Indian and global setting – The importance of communication in a spectrum of corporate setting is analyzed. Need and role of PR professionals is studied. Communication ethics, law and regulation is discussed. Media Environment in India and the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media. Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature. Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed. Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is taught. Event Management and Planning – Importance of events for corporate marketing and the kind of events with differing deliverables is studied. The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media opportunity at every stages is taught in details. Case Studies – Introduction to real life communication campaigns by leading companies. The structure of PR firms and how they function is understood. Assignments

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Certificate No.	: IN-DL49111849058580Q
Certificate Issued Date	: 11-Jul-2018 01:26 PM
Account Reference	: IMPACC (IV) dl738503/ DELHI/ DL-DLH
Unique Doc. Reference	: SUBIN-DL49111849058580Q
Purchased by	: AVNEET BAGGA
Description of Document	: Article/ Others
Property Description	: Not Applicable
Consideration Price (Rs.)	: 0 (Zero)
First Party	: AVNEET BAGGA
Second Party	: Not Applicable
Stamp Duty Paid By	: AVNEET BAGGA
Stamp Duty Amount (Rs.)	: 10 (Ten only)

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- Provide the premises, i.e. classroom with projector for all programs.
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- Help FLG organize pre-program session/s to encourage and counsel students, whenever necessary.
- Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration, equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the programs.

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<i>Sr. Rosily Jm</i>	<i>Avneet Bagga</i>
Sr. (Dr.) Rosily Jm Principal Jesus and Mary College University of Delhi Chanakyapuri New Delhi - 110021	Avneet Bagga Director
Witness <i>Alleself P.</i>	Witness <i>Anita Sharma</i> (ANITA SHARMA)

NAME OF STUDENTS

S. No.	Name of the student
1	Manpriya Kaur Sodhia
2	Jacqueline
3	Aashi Makhija
4	Melitta Stark
5	Fatima Boktoo
6	Diya Tuli
7	Aarushi
8	Sanchi Aggarwal

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	9	Vagisha Saharan	
	10	Shreya Rai	
	11	Anmol Shikhawat	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Manpriya Kaur Sodhia	Pol Sc H
	2)	Jacqueline	Pol Sc H
	3)	Melitta Stark	B A Prog
	4)	Fatima Boktoo	B A Prog
	5)	Diya Tuli	Eng H
	6)	Aarushi	B A Prog
	7)	Vagisha Saharan	B.A Prog

NAME	MEDIA STUDIES (CP04MS)
COURSE OUTLINE	<p>Course Overview: The course will cover modules of Print Media, Photography and aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Introduction to media and Journalism. Discussions about related work profiles (Indian context) • Radio program Production. • Voice grooming, Diction and Presentation • Scriptwriting and Studio Training • Project Work • TV and Film Studies • Film Appreciation, Camera Shots and Angles • Direction basics • Project Work-Group Activity • Journalism (Print, Web, TV) • News and report writing • Photo Journalism • Basics of Internet marketing • TV News Reading and Reporting

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Certificate Issued Date	: 12-May-2018 12:13 PM
Account Reference	: IMPACC (IV)/ dl908903/ DELHI/ DL-DLH
Unique Doc. Reference	: SUBIN-DL90890354598461123949Q
Purchased by	: JESUS AND MARY COLLEGE
Description of Document	: Article 5 General Agreement
Property Description	: D1-E4, SAN MARTIN MARG, BAPU DHAM, CHANAKYAPURI, NEW DELHI- 110021
Consideration Price (Rs.)	: 0 (Zero)
First Party	: JESUS AND MARY COLLEGE
Second Party	: R K FLIMS AND MEDIA ACADEMY
Stamp Duty Paid By	: JESUS AND MARY COLLEGE
Stamp Duty Amount(Rs.)	: 100 (One Hundred only)

Please write or type below this line.

Memorandum of Understanding
Between
JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 14th day of May 2018 between the parties as follow:

Page 1 of 7

For R.K. Films & Media Academy

Auth. Sign./ Director

Statutory Alert:

1. The authenticity of this Stamp Certificate should be verified at "www.sholestamp.com". Any discrepancy in the details on this Certificate and as available on the website renders it invalid.
2. The onus of checking the legitimacy is on the users of the certificate.
3. In case of any discrepancy please inform the Competent Authority.

Sr. Anily m
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021



The Parties

The **Jesus & Mary College** (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. **And whereas**, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore **JMC and RKFMA**, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.
- 4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in *Annexures 1, 2 & 3* respectively.
- 5. FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**
JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

Page 2 of 7

For R.K. Films & Media Academy

14/5/2018

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JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almira(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.
- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
- 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA

For R.K. Films & Media Academy

Page 3 of 7

[Signature]
Auth. Sign. Director
1/15/2018

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8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.

9. RKFMA shall continue with its educational/ training activities elsewhere as well.

10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.

11. MODIFICATION TO THE MOU: The MOU can be modified through mutual written consent of the parties to this MOU.

12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 14th day of May 2018 mentioned herein before at New Delhi.

For and On behalf of First Part

For R.K. Films & Media Academy
For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Dr. Roubly Singh
Officialing Principal
Jesus & Mary College

Date: FOURTEENTH MAY 2018

Witness(es):
Name: Chanakyapuri Principal
Address: Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Witness(es):
Name: N. C. BANSAI
Address: S-11, NEW M.S.C. FLATS
PRASAD NAGAR
NEW DELHI-110005



Annexure 1

Certificate Program in Media Studies

Course Overview

This course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

Topics

1. Introduction to Media & Journalism. Discussions about related work profiles - (Indian context)
2. Radio Program Production 2.1. Voice Grooming, Diction & Presentation 2.2. Scriptwriting & Studio Training 2.3. Project Work
3. TV & Film Studies 3.1. Film Appreciation, Camera Shots & Angles 3.2. Direction basics 3.3. Project Work - Group Activity
4. Journalism (Print, Web, TV) 4.1. News & Report Writing; 4.2. Photo Journalism 4.3. Basics of Internet Marketing 4.4. TV News Reading & Reporting

Course Delivery

The sessions shall be planned with tutorials followed by bi-weekly project and academic assignment breaks to enable the students complete their projects and assignments before they progress to the next modules. Classes (theory and practical) can also be conducted at the campus of RKFMA.

Course Duration

Six months maximum

Total sessions / Total Hours (Theory + Practical)

Forty sessions / Sixty hours

Course Fee

Rs.15,000/- in lumpsum

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, for R.K. Films & Media Academy wherever found necessary.

for R.K. Films & Media Academy

(Signature)
11/5/2018
Auth. Sign. 1/3/18

NAME OF STUDENTS

S. No.	Name of the student
1	Ragini Sharma
2	Ishika Nijhara
3	Manya Rastogi
4	Malvika Mathur
5	Ann Maria Anil
6	Muskan Singla
7	Dakshina Dandriyal
8	Akriti Kisponnta

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	9	Shalvi Mittal	
	10	Caroline Dcruz	
	11	Lubhavni Otwal	
	12	Rishika	
	13	Ria Sawhney	
	14	Karuna Malhotra	
	15	Shareena Khan	
	16	Riya Abraham	
	17	Sofia	
	18	Simran Gupta	
	19	Shreshtha Gill	
	20	Neha Miglani	
	21	Ruchi Verma	
	22	Roshini Tripathi	
	23	Apoorva Bali	
	24	Nandini Singh	
	25	Merin Varghese	
	26	Sana Akhtar	
	27	Komal	
	28	Divesha Goyal	
	29	Sushmita Ray	
	30	Anjori Narula	
	31	Vanshika Singh	
	32	Aanchal Mittal	
	33	Ruchi Kansal	
	34	Suruchi Sharma	
	35	Mohini Singh	
	36	Jyoti Choudhary	
	37	Diksha Sharma	
	38	Pooja Yadav	
	39	Sonali Ahuja	
	40	Riya Bansal	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Malvika Mathur	B.A Prog
	2)	Ann Maria Anil	Pol Sc H
	3)	Caroline Dcruz	Pol Sc H

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

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Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

	4)	Riya Abraham	B.A Prog	
	5)	Merin Varghese	B.A Prog	

NAME	ADVERTISING AND MARKETING COMMUNICATIONS (CP02AMC)
COURSE OUTLINE	<p>Course Overview:</p> <p>The Advertising and Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing Communication and how they inter-relate, the course comprises of modules, research projects and workshops.</p> <p>Topics:</p> <ul style="list-style-type: none">• Marketing principles and Concepts• Understanding the Advertising Industry• Market research• Direct marketing• Advertising Campaign and Strategy• Public Relations and Client Servicing• Fundamentals of Digital Marketing <p>Course Training Methodology:</p> <ul style="list-style-type: none">• Lecture and demonstrations

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Government of National Capital Territory of Delhi

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Certificate No.	: IN-DL25374281135603Q
Certificate Issued Date	: 12-May-2018 12:13 PM
Account Reference	: IMPACC (IV)/ dl908903/ DELHI/ DL-DLH
Unique Doc. Reference	: SUBIN-DL90890354598461123949Q
Purchased by	: JESUS AND MARY COLLEGE
Description of Document	: Article 5 General Agreement
Property Description	: D1-E4, SAN MARTIN MARG, BAPU DHAM, CHANAKYAPURI, NEW DELHI- 110021
Consideration Price (Rs.)	: 0 (Zero)
First Party	: JESUS AND MARY COLLEGE
Second Party	: R K FLIMS AND MEDIA ACADEMY
Stamp Duty Paid By	: JESUS AND MARY COLLEGE
Stamp Duty Amount(Rs.)	: 100 (One Hundred only)

Please write or type below this line.

Memorandum of Understanding
Between
JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 14th day of May 2018 between the parties as follow:

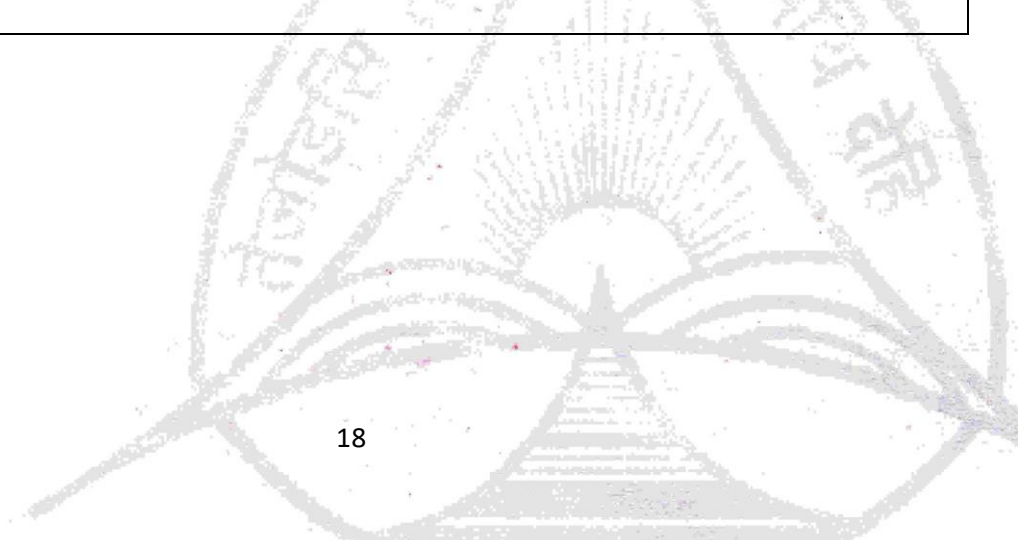
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For R.K. Films & Media Academy

Auth. Sign./ Director

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The Parties

The **Jesus & Mary College** (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore **JMC and RKFMA**, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.
- 4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2 & 3 respectively.
- 5. FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**
JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

Page 2 of 7

For R.K. Films & Media Academy

14/5/2018

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6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
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- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. JESUS & MARY COLLEGE OBLIGATIONS

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.
- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
- 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA

For R.K. Films & Media Academy

Page 3 of 7

[Signature]
Auth. Sign. Director
1/15/2018

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8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.

9. RKFMA shall continue with its educational/ training activities elsewhere as well.

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12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 14th day of May 2018 mentioned herein before at New Delhi.

For and On behalf of First Part

For R.K. Films & Media Academy
For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Dr. Roubly Singh
Officializing Principal
Jesus & Mary College

Date: FOURTEENTH MAY 2018

Witness(es):
Name: Chanakyapuri Principal
Address: Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Witness(es):
Name: N. C. BANSAI
Address: S-11, NEW M.S.C. FLATS
PRASAD NAGAR
NEW DELHI-110005



Annexure 2

Certificate Program in Advertising & Marketing Communications

Course Overview
The Advertising & Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing communication and how they inter-relate, the course comprises of modules, research projects and workshops.

Topics
<p>Lessons & instructions about:</p> <ul style="list-style-type: none"> - Marketing Principles & Concepts - Understanding the Advertising Industry - Market Research - Direct Marketing - Advertising Campaign & Strategy - Integrated Marketing Communication - Public Relations & Client Servicing

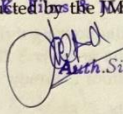
Course Training methodology
Lecture and demonstrations

Course Duration
Six months maximum

Total sessions / Total Hours
Forty sessions / Sixty hours

Course Fee
Rs.15,000/-

Eligibility
Minimum 10+2 qualified or equivalent.
Candidates appearing the qualifying examinations may also apply and enroll.
Classes may be offered co-educational pattern as well.
Screening and shortlisting of the applicants for admissions to be conducted by the JMC & AKKMA, wherever found necessary.


 14/04/2018
 Auth. Sign. Director

Page 6 of 7

NAME OF STUDENTS	S. No.	Name of the student
	1	Pooja Kakkar
	2	Shilpa Khatura
	3	Sharon Madan
	4	Simran Chaudhary
	5	Ritika Thomas
	6	Arshi Ahluwalia
	7	Blessy Jacob

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	8	Kirthy Jayaprakash	
	9	Tina Mary Sachdeva	
	10	Biti Sophia Soren	
	11	Snigdha Chopra	
	12	Sanjana Aswani	
	13	Geetika Jha	
	14	Nandini Gupta	
	15	Mehak Joshi	
	16	Santushti Puri	
	17	Srishti Kumar	
	18	Vani Jain	
	19	Shubika Goel	
	20	Mansi	
	21	Nupur Ratnani	
	22	Ritu Singh	
	23	Anshita Dubey	
	24	Sneha Jain	
	25	Harneet Gugnani	
	26	Kshamta Gulati	
	27	Sakshi	
	28	Pundra Juneja	
	29	Jagriti	
	30	Payal Kumari	
	31	Apoorva Vardhan	
	32	Esha Dua	
	33	Sania Saifi	
	34	Supriya Babuta	
	35	Shirin Tara Chandani	
	36	Rupali Singh	
	37	Riddhi	
	38	Kathanika	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1)	Ritikaa Thomas	B A Prog
	2)	Arshi Ahluwalia	B A Prog
	3)	Blessy Jacob	B.Com-III
	4)	Tina Mary Sachdeva	B.A Prog

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	5)	Biti Sophia Soren	B.A Prog
	6)	Sanjana Aswani	B A Prog
	7)	Santushti Puri	B.Voc RM
	8)	Srishti Kumar	B A Prog
	9)	Sneha Jain	B.Com H
	10)	Supriya Babuta	B.A Prog

NAME	CAMERA AND PHOTOGRAPHY (CP01CP)
COURSE OUTLINE	<p>Course Overview:</p> <p>The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa.</p> <p>Topics:</p> <ul style="list-style-type: none">• Basics of Photography• Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc.• Development of cameras and accessories• Digital concepts and features of modern DSLR and bridge cameras• Practical sessions covering• Table tops• Food photography• Portraits <p>Course Training Methodology:</p> <ul style="list-style-type: none">• Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls, assignments, etc.

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Purchased by	: JESUS AND MARY COLLEGE
Description of Document	: Article 5 General Agreement
Property Description	: D1-E4, SAN MARTIN MARG, BAPU DHAM, CHANAKYAPURI, NEW DELHI- 110021
Consideration Price (Rs.)	: 0 (Zero)
First Party	: JESUS AND MARY COLLEGE
Second Party	: R K FLIMS AND MEDIA ACADEMY
Stamp Duty Paid By	: JESUS AND MARY COLLEGE
Stamp Duty Amount(Rs.)	: 100 (One Hundred only)

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Between
JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 14th day of May 2018 between the parties as follow:

Sr. Anily M
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Page 1 of 7

for R.K. Films & Media Academy
[Signature]
Auth. Sign./Director

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AND

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For R.K. Films & Media Academy

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For R.K. Films & Media Acad

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[Signature]
14/5/2017
Auth. Sign. Dire

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For and On behalf of First Part

For R.K. Films & Media Academy
For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Sr. Roully Singh
Officialing Principal
Jesus & Mary College

Date: FOURTEENTH - MAY 2018

Witness(es):
Name: Principal
Address: New Delhi Chanakyapuri, New Delhi-110021

Witness(es):
Name: N. C. BANSAI
Address: S-11, NEW M.S.C. FLATS PRASAD NAGAR NEW DELHI-110005



Annexure 3

Certificate Program in Camera & Photography

Course Overview

This course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you be in control of the camera and not vice versa.

Topics

Practical Instructions & Activities

- Basics of Photography
- Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc.
- Development of cameras and accessories
- Digital concepts and features of modern DSLR and bridge cameras.
- Practical sessions covering
 - table tops
 - food photography
 - portraits

Course Training methodology

Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibition. Photo-walks, assignments, etc,

Camera Required:

DSLR camera with manual adjustments for Aperture & Shutter

Course Duration

Six months maximum

Total sessions / Total Hours

Thirty six sessions / fifty four hours

Course Fee

Rs.15,000/-

Eligibility

Minimum 10+2 qualified or equivalent. Candidates appearing the qualifying examinations may also apply and enroll. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

For R.K. Mehta Academy
14/11/2014
Auth. Sign./Director

Page 7 of 7

NAME OF STUDENTS

S. No. Name of the student

1	Akansha Sharma
2	Ebbani Gwyneth Roy
3	Khushi Gupta
4	Tanvi Gupta
5	Vani singh
6	Asees Kaur
7	Tamanna Satsangi



	8	Riddhima Verma	
NAME OF JMC STUDENTS	S. No.	Name of the student	College
	1)	Ebbani Gwyneth Roy	B.A Prog

NAME	ARTIFICIAL INTELLIGENCE AND DATA SCIENCE (CP11DA)
MOU	<p style="text-align: center;">FLARRIO</p> <p style="text-align: center;">MEMORANDUM OF UNDERSTANDING (MOU) 2018-2019</p> <p>Introduction</p> <p>Jesus & Mary College (JMC), University of Delhi in collaboration with Flarrio Technologies Pvt Ltd (Flarrio), New Delhi, have agreed to offer a Professional Certificate Program at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p>Course to be offered</p> <p>A Joint Certificate Program in Artificial Intelligence and Data Science Duration of program – 36 hours (18 sessions of 2 hours each) / 2 months / over by November Program fee – Rs. 15,000/- per student</p> <p>Responsibilities of Flarrio</p> <ul style="list-style-type: none"> • Ensure high quality training to students who enroll and jointly award certificates. • Ensure smooth functioning of the program. • Provide any necessary training material to support/enhance the learning. • Cost of all the necessary training material and the trainer's fee to be borne by Flarrio. <p>Responsibilities of Jesus & Mary College</p> <ul style="list-style-type: none"> • Provide the premises, i.e. classroom with projector. • Create awareness about the program through posters, pamphlets and banners. • Help Flarrio organize pre-program session/s to motivate and counsel the students. • Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to Flarrio. The remittance payment to Flarrio is to be made in two installments. The 1st installment of 50% of the total payable remittance to Flarrio is to be paid after the completion of 1 month of the 2 month course and the 2nd installment of the remaining 50% of the payable remittance should be paid after the last session of the program. <p style="text-align: center;">Flarrio Technologies Pvt Ltd Registered Office: C-14/2, Saket, New Delhi, 110017 www.flarrio.com</p>

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>


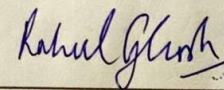
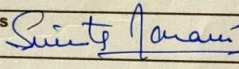
Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

Complete Agreement

This document represents the entire understanding between Flarrio Technologies Pvt. Ltd and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2018 till July 31, 2019. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Flarrio Technologies Pvt Ltd
 Officialing Principal Jesus & Mary College Principal Chanakyapuri, New Delhi-110021	 Rahul Ghosh Director
Witness 	Witness

NAME OF STUDENTS

S. No.	Name of the student
1	Rimjhim Singh
2	Parnika Agarwal
3	Additi Pandey
4	Sanskriti Mishra
5	Sneh Chiripal
6	Simran Singh
7	Deepjyot Ahluwalia
8	Bhargavi Raj

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	9	Beatrice Roy	
	10	Tanya Rastogi	
NAME OF JMC STUDENTS	S. No.	Name of the student	Course
	1	Rimjhim Singh	Maths H
	2	Parnika Agarwal	Maths H
	3	Additi Pandey	Maths H
	4	Sanskriti Mishra	Maths H
	5	Sneh Chiripal	Maths H
	6	Simran Singh	Maths H
	7	Deepjyot Ahluwalia	Maths H
	8	Bhargavi Raj	Maths H
	9	Beatrice Roy	Maths H
	10	Tanya Rastogi	Maths H

NAME	FRENCH LANGUAGE (CP08FR)	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AASTHA ELIZABETH GEORGE
	2)	ADEENA
	3)	AKANSHA SAXENA
	4)	AKSA MERIN CHACKO
	5)	ANGELINA FRANCIS
	6)	ANOUSHKA SINGH
	7)	APOORVA JHA
	8)	ATIKA REHMAN
	9)	BHAVIKA
	10)	CHESHTA
	11)	DIKSHA JASWAL
	12)	DIYA JOSEPH
	13)	ESHIKA PANWAR
	14)	INJILA ABBASI
	15)	ISHITA DHIR
	16)	LIYA THOMAS
	17)	MAHIMA NAGPAL
	18)	MANYA JAIN
	19)	MEERA SURESH T
	20)	MONAL NASA
	21)	MUSKAN DATTA
	22)	NAMRATA CHATTERJEE
23)	NEERAN	

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24)	NEHA SINGH
25)	NEHA WADHWA
26)	PALLAVI SINGH
27)	PARUL
28)	POOJA VERMA
29)	PRINKA
30)	RASHI
31)	RIFAT
32)	RITIKA GOHANI
33)	SIMRAN MAAN
34)	SNEHA PRIYADARSHINI
35)	STUTI VICTOR DAVID
36)	SUKANYA MAHAJAN
37)	VANSHIKA SRIVASTAVA
38)	VINEESSA BENNY
39)	ZOYA SAMAD

NAME	SPANISH LANGUAGE (CP09SP)	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AVNI KHAJURIA
	2)	AYUN NAIR
	3)	B MANISHA
	4)	ELSITA JOLLY MATHEW
	5)	HIMANI NARANG
	6)	JITESH
	7)	KAJAL SHARMA
	8)	KIRTI KUMARI
	9)	KIRTIKA BISHT
	10)	KUNIKA TOMAR
	11)	RAKSHA GOENKA
	12)	SAYANI SAMANTA
	13)	SHERIL WADHWA
	14)	TAMANNA UPNEJA
	15)	TANYA SUNEJA
	16)	VANSHIKA RAWAT
	17)	VATSALA BHARDWAJ
18)	VRITI ARORA	

- Assessment includes on-going projects and terminal examination
- All students successfully completed the course for the year